
MINUTES OF THE STRATFORD BUSINESS ASSOCIATION MEETING HELD AT THE TET MULTISPORTS CENTRE, PORTIA STREET, STRATFORD ON MONDAY 11 FEBRUARY 2020 AT 5.30PM.

PRESENT

Chairperson: Matthew Dimock, Committee Members: Craig Burrows, Min Mckay, Tracey Scheliin, John Whittington, Sharon Mackie Langton, Peter Dalziel, Jason Kowalewski, Amberley TeOhaere (Stratford District Council).

APOLOGIES

Ashleigh Rowland and Gavin Cox.

1. **CONFIRMATION OF MINUTES**

1.1 **Ordinary Meeting – Monday 9 December 2019**

Stratford Business Association Meeting – 9 December 2019
The minutes are attached.

Minutes to be Amended – Gavin Cox was present and Tracey Scheliin was an apology.

DYMOCK/MCKAY
Carried

2. **CORRESPONDENCE**

No Correspondence to note.

Carried

3. **FINANCIAL REPORT**

3.1 **Current**

Account balance as of 30 January 2020 - \$29,703.03
Bank Statement is attached

3.2 **Financial report**

The Xero reports for February 2020 are attached.

3.3 **Invoices paid:**

- VISA Attached November, December & January statements

Closing Balance = \$60.17

3.4 **To be paid**

- Z Energy Voucher Reimbursement \$70.00

- Stratford Pharmacy	Voucher Reimbursement	\$280.00
- Taipella Tide Music	Farmers Market Entertainment	\$632.50
- Technology SOS	Web Coordinator	\$575.00
- Technology SOS	Web Coordinator	\$575.00

Total to Pay = \$2,132.50

3.5 **Paid**

December

- Becreative	Voucher Printing	\$395.20
- Taranaki Chamber of Commerce	Annual Membership Renewal	\$258.75
- CMK	Xero Subscriptions Fees	\$138.00
- Hockey NZ	Signage	\$334.55
- Hockey NZ	Match Day Sponsorship	\$5,930.00
- Ink Pot	Morning Tea Shout	\$300.00
	TSB Awards Winners	
Tutaki – Hoarding		
- Nec Minit Media	Farmers Market Entertainment	\$60.00
- Guthrie Bowron	Hoarding Paint	\$287.33
- Little Rocket	Hoarding Design	\$460.00
- Little Rocket	Christmas Parade Collateral	\$862.50
- MediaWorks	Christmas Parade Advertising	\$862.50
- Meek Boutique	BA5 – December	\$200.00
- Merco	Monthly Transaction Fee	\$1.15
- Dimocks	Lollies	\$167.55
- Frontline Ambulance	Christmas Parade	\$460.00
- NZME	Christmas Parade Agreement	\$3,455.00
- Raybern Entertainment	Christmas Carols Entertainment	\$345.00
- Stratford District Council	Lollies	\$205.83
- Stratford District Council	Printing & Photocopying	\$117.02
- Stratford District Council	Entertainment Donation	\$150.00
- Stratford District Council	Christmas Parade Advertising	\$874.00
- Glen Law Building	Hoarding	\$2,955.50
- Technology SOS	Web Coordinator	\$575.00
- Technology SOS	Web Coordinator	\$575.00
- Technology SOS	Web Coordinator	\$431.25
- Technology SOS	Web Coordinator	\$575.00
- Technology SOS	Web Coordinator	\$575.00
- Technology SOS	Web Coordinator	\$575.00
- TGM	Logo	\$57.50

- TGM	Website Updates	\$161.00
- TLL	Christmas Carols Entertainment	\$1,639.90
- Unity Wara	Christmas Carols Entertainment	\$300.00
- Vicki Zieltjes	Christmas Parade & Carols Photo's	\$200.00

Voucher Reimbursement

- Dicksons Service Centre	Voucher Reimbursement	\$50.00
- Five Star Liquor	Voucher Reimbursement	\$150.00
- Masters Ltd	Voucher Reimbursement	\$325.60
- New Commercial	Voucher Reimbursement	\$40.00
- New World	Voucher Reimbursement	\$60.00
- Paper Plus	Voucher Reimbursement	\$65.00

January

- Merco	Monthly Transaction Fees	\$0.58
- Stratford District Council	Christmas Parade Waste Collection	\$170.43
- Stratford District Council	Advertising	\$632.50

Americarna Expenses

- Highly Flammable	Entertainment	\$1,955.00
--------------------	---------------	------------

Voucher Reimbursement

- Caltex Stratford	Voucher Reimbursement	\$620.00
- Cottage Lane	Voucher Reimbursement	\$50.00
- Dimocks	Voucher Reimbursement	\$60.00
- Field Torque	Voucher Reimbursement	\$110.00
- Five Star Liquor	Voucher Reimbursement	\$850.00
- Forgotten 43	Voucher Reimbursement	\$30.00
- Master Ltd	Voucher Reimbursement	\$120.00
- Stratford New World	Voucher Reimbursement	\$1,450.00
- Paper Plus	Voucher Reimbursement	\$310.00
- Sinclair Electrical	Voucher Reimbursement	\$60.00
- Stratford Pharmacy	Voucher Reimbursement	\$60.00

Total paid = \$31,560.64

It has been noted that there are two invoices missing from the statement. An invoice for Glen Law and also one for the Dance Project. These are to be found and added to the next meetings minutes.

THAT the financial reports are received and the payments are approved.

DALZIEL/KOWALEWSKI
Carried

4. **REPORTS**

4.1 Secretary's Report was tabled.

THAT the secretary's report be received

BURROWS/MCKAY
Carried

5. **GENERAL BUSINESS**

5.1 BA5's

February 2020	Findlay's Flowers – 12 February
March 2020	Rotokare Trust – 11 March
April 2020	Central Spraying Services – 1 April DSA Architectural Design – 23 April
May 2020	TBC
June 2020	MediaWorks – 17 June

5.2 **Membership**

Members	YTD 2019/ 2020
	134

5.3 **AmeriCARna**

The Committee agree that the Council will be responsible for organising their contractors to dress the town with bunting. There will be a cost.

Brian Vickery from NZME will MC the event.

Min McKay will judge the window displays. Kelly has been to all the businesses in town and handed out letters to inform them of the road closure and answer any questions. Only one unhappy business owner. Matthew, Kelly and Peter will be around in the morning to help out. The Toko Lions to guide and park vehicles. Chade and a couple of Council staff will also be there to help out where needed.

- 5.4 **Cycleway/Walkway in Stratford**
Kelly to write a letter and send to Stratford District Council and also ask for an update.
- 5.5 **Baldricks Big Day Out**
Matthew and Jason to attend the public meeting at Senior Citizens Hall representing SBA on Wednesday 19th February at 5.30pm.
- 5.6 **Eltham Business Association**
Eltham members wanting to withdraw from their own local Business Association and discussion around contacting the members and Chairperson to find out what is happening. Min, Matthew and Peter to contact concerned parties for clarification.
- 5.7 **Romeos Sub-Committee**
There are funds allocated for setting up but keeping in mind SBA would like to see the Romeos make money this year. There are people to approach for helpsetting up, table setting and table dressing. Rennell Meek and there was also a local Wedding Planner that may like to get on board. Matthew to head the sub-committee.
Meeting with Tracey Blake from NZME this Friday 14 February. Chade, Kelly and Matthew to attend.
- 5.8 **Facebook Page**
Merging the Heart of Taranaki Page and the Stratford Business Association page into one – this has already been previously voted on and is underway. The promotion and advertising that is currently in the Stratford Press if these could be added to the Facebook page. Noted for next meeting under General Business more discussion around Facebook Promotions. Also mentioned was the setting up of a private group for SBA Members on Messenger.
- 5.9 **Farmer Relief**
John to speak with Rural Support Trust/ Federated Farmers to see if they have anything in place for the farmers that SBA can jump on board with and support. There is funding available.
- 5.10 **Membership List**
Discussion for next meeting, Multiple businesses and payments.

Next Meeting

The next Stratford Business Association meeting will be held on Monday 16 March 2020 at 5.30pm at the TET Multisports Centre, Portia Street, Stratford

The meeting concluded at 7.15pm

Matthew Dimock
CHAIRPERSON