
MINUTES OF THE STRATFORD BUSINESS ASSOCIATION MEETING HELD AT TET STADIUM BAR & BISTRO, ON MONDAY 9th JUNE 2025 AT 5.30PM.

PRESENT

Chair: Matthew Dimock. Committee: Glenn Adams, Matthew McDonald, Arnold Cox, Maureen Tunnicliff, Trevor Tunnicliff, Amy Spencer, Peter Hogan and Amy Hill

IN ATTENDANCE

Lynne Mackenzie Brown , Saba Afzel

Glenn Adams left the meeting at 6.45pm

APOLOGIES

Mike Radich
Allen Juffermans

Adams/MTunnicliff
Carried

DEPUTATION – Saba Afzel

How is the council going to support SBA for this year's Christmas Parade – Last year 12 staff helped. Written agreement needed with council for SBA vouchers. The council wants to meet and formalize a MOU with the speakers and possible future collaborations with SBA

1. CONFIRMATION OF MINUTES

- 1.1 Stratford Business Association Meeting – Monday 12 May. The minutes are attached.
Matters Arising: None

RECOMMENDATION

THAT the minutes of the Stratford Business Association meeting held on Monday 12 May be confirmed.

McDonald/Cox
Carried

2. CORRESPONDENCE

Inward: Xero Workshop registrations, Music Licensed Sticker, Credit Card Statement, Letter from Amy Spencer

Outward: Mailchimp Xero Workshops, Submission to council – Local Water done Well

RECOMMENDATION

THAT the correspondence be accepted and received

Dimock/Spencer
Carried

FINANCIAL REPORT

- | | | |
|-----|---|-------------|
| 3.1 | Current Account balance as of 5 June 2025 | \$53,137.28 |
| | Visa balance as of 5 June 2025 | -\$307.38 |

3.2 Financial report

The Xero Reports for April are attached. For your reference I have also added a P & L for the financial year to date, compared to the previous year

3.3 Paid:

Vouchers

Ink Pot	\$590
New World	\$350
Jichelle	\$70
Stratford Knit and Sew	\$100

VOUCHER TOTAL \$1110

Paid

Stadium Bar and Bistro	\$212.50
Scotty Armstrong – Americarna	\$300
Dimocks – Laptop/Phone/Harddrive	\$1172
Stratford Paper Plus – Amy Stationery	\$45.45

To Pay

Amelie Moncel – Coaching and Consulting Ltd	\$287.50
Primo – Can we do a direct debit payment	\$23.23

Total TO PAY \$310.73

RECOMMENDATION

THAT the financial report is received, and the payments approved.

Discussion around Christmas parade expenditure having increased between 2023 and 2024 figures, – Glenn confirmed that in 2023, advertising not coded correctly so expenditure was approx. \$15k for both years.

McDonald/Adams
Carried

4. REPORTS

Secretary's Report attached

Amy spoke to her report.

8 Confirmed for the Beginners Xero Workshop and 6 Confirmed for the Intermediate Xero Workshop.

July Lunch and learn booked – McCallum and Dallas – 7 Ways to Grow.

August Workshop – Mindfulness for Dogs – details to come.

Working on the website, still updating details for businesses

RECOMMENDATION

THAT the secretary's report be accepted and received

McDonald/Dimock
Carried

4. GENERAL BUSINESS

5.1 BA5 updates, Colonel Malones confirmed for Wednesday 25th June. Social media advertising done, email mail out to members to go out this week. Mitre 10 to be contacted for next BA5

5.2 Workshops, Xero workshops registrations coming in for both Beginners and Intermediate, McCallum and Dallas booked for July and Mindfulness for Dogs booked for August. Newsletter to go out next week.

5.3 Website updates have been completed by Tim; Amy is currently working through updating business information for all businesses.

MOTION The new website is to go live now and the old website to be taken down

This motion was proposed by Matt Dimock and seconded by Trevor Tunnickliff – Carried

5.4 First Aid Course to be booked for 1st & 2nd September, total cost is \$3632.20. Book venue then advertise targeting tradies and teachers. \$150 SBA Members, \$250 for Non-Members. New members can join to do the first aid course as it's still cheaper to join and pay the members fee poster at ITM for tradies. Contact Bizlink in Hawera if we don't get enough interest, we want to try get the max 20 people.

5.5 Discussion around whether SBA members can attend committee meetings. How many committee members can we have and can we co opt a member on? – Glenn to follow up.

Meeting minutes to be added to SBA website each month

5.6 MOTION – SBA - Business cards can be ordered and printed at Creative Prints as per quote

This motion was proposed by Matt Dimock and seconded by Maureen Tunnickliff – Carried

5.7 Discussion around One Music NZ licensing for businesses playing music in their stores. Information about this is to be sent to members.

5.8 Amy S to be added as an admin on Facebook

5.10 Discussion around the safety of roundabouts on the main street, NZTA or council. Should SBA be writing letters to NZTA

5.11 Amy Spencer's letter and send on behalf of SBA committee to Stratford District Council Proposal to Support Minimum Upkeep and Visual Standards for Main Street Buildings.

This motion was proposed by Amy Spencer and seconded by Matt McDonald – Carried

Amy H to find out what other councils' rules are for untidy buildings

5.12 Christmas Window competition to be held from 1st July to tie in with the Stratford Christmas event on Saturday July 5th and to be taken down before the winter promotion.

5.13 Winter Promotion

4 Weeks Monday 21st July – Friday 15th August

1 x \$500 voucher and 4 x \$100 vouchers each week as prizes

Draw 2 names from each business box each week

Matt D has boxes from last year, Amy to contact businesses to see who would like to be involved.

Any purchase from a participating business goes into the draw.

Advertise on digital notice board, social media and Newspaper

6. AOCB

None

The next meeting will be held on Monday 14th July 2025.

The meeting concluded at 7.25pm

Matthew Dimock
CHAIRPERSON