
MINUTES OF THE STRATFORD BUSINESS ASSOCIATION MEETING HELD AT TET STADIUM BAR & BISTRO, ON MONDAY 12 MAY 2025 AT 5.30PM.

PRESENT

Chair: Matthew Dimock. Committee: Glenn Adams, Matthew McDonald, Arnold Cox, Allen Juffermans, Maureen Tunnicliff, Trevor Tunnicliff, Amy Spencer, Peter Hogan and Lynne Mackenzie Brown (minute taker).

IN ATTENDANCE

Amy Hill

APOLOGIES

Mike Radich

**Juffermans/Dimock
Carried**

1. CONFIRMATION OF MINUTES

- 1.1 Stratford Business Association Meeting – Monday 17 April. The minutes are attached.
Matters Arising: None

RECOMMENDATION

THAT the minutes of the Stratford Business Association meeting held on Monday 17 April be confirmed.

**Cox/Adams
Carried**

2. CORRESPONDENCE

Inward: Applications for role

Outward: Mailchimp BA5 newsletter, lunch and learn, first aid workshop expressions of interest

RECOMMENDATION

THAT the correspondence be accepted and received

**M Tunnicliff/Juffermans
Carried**

3. FINANCIAL REPORT

- | | | |
|-----|--|-------------|
| 3.1 | Current Account balance as of 8 May 2025 | \$51,656.76 |
| | Visa balance as of 8 May 2025 | -\$82.47 |

3.2 Financial report

The Xero Reports for April are attached. For your reference I have also added a P & L for the financial year to date, compared to the previous year.

3.3 Paid:

Vouchers

5 Star Liquor	\$100
New World	\$450
Mitre 10	\$200
ITM	\$100
Colonel Malones	\$340
Stratford Pharmacy	\$100
Caltex	\$1250

VOUCHER TOTAL \$2540

Scotty Armstrong – Americarna \$300

Total PAID \$300

RECOMMENDATION

THAT the financial report is received, and the payments approved.

Discussion around Christmas parade expenditure having increased between 2023 and 2024 figures, detailed figures will be produced at the June meeting.

M Tunnicliff/Dimock
Carried

A motion was proposed and passed by the committee at their meeting on the 12 May 2025:

The motion read:

1. Remove Lynne Mackenzie Brown as an officer and Authorized User for the TSB Account and
2. add Amy Hill as an officer and Authorized user to the TSB accounts
3. Issue Amy Hill an SBA Credit Card and Remove Lynne Mackenzie Brown as a card holder.

This motion was proposed by Arnold Cox and seconded by Matthew Dimock - Carried

4. REPORTS

4.3 Secretary's Report attached

Lynne spoke to her report.

Good numbers for the BA5 at CMK in May, agreed that the June BA5 be at Colonel Malones

Lunch and Learn June – Beginners Xero, intermediate advanced Xero

July Workshop – First Aid if enough interest

July Lunch and Learn – McCallum and Dallas - 7 Ways to Grow

Agreed Lynne would start training Amy on Monday 19 May. Lynne and Amy will work on doing subs and the website together

RECOMMENDATION

THAT the secretary's report be accepted and received

Dimock/Spencer
Carried

5. GENERAL BUSINESS

5.1 BA5 updates, Colonel Malones to be approached, Central Tires interested for October. Great attendance at CMK BA5 with 30 Plus in attendance

5.2. Workshops / Lunch and Learns see secretary report above

5.3 Amy and Lynne to work on website

5.4 Discussion around whether we run another shop local promotion, this will be added to June's agenda. Discussion was also had around holding a business competition, this will also be discussed at the June meeting.

5.5 Allen J recommended building a closer relationship with Bizlink and sharing information and resources. Lynne to take Amy to meet Nikki. Allen to send the level up your business information to Lynne for distribution.

5.6 Matt McDonald asked Lynne to ensure to his company was linked to the Real Estate section on the website. Lynne and Amy will be working on the website to get it live as soon as possible.

5.7 MOTION Matt McDonald proposed buying a cellphone laptop and hard drive for the new secretary this was seconded by Maureen Tunnicliff **Carried**

Some discussion around which cellphone provider to use, Spark and Primo were suggested

5.8 Some discussion around the recent closure of local business and whether SBA could have helped these businesses if we knew that they were facing difficulties. This led to some discussion of the area south of the Glockenspiel and the number of empty shops and what can be done to attract businesses to the area. Thank you cards to be sent to Cottage Lane and Mountain Motors for being a part of the business community.

5.9 Arnold Cox raised the issue of dogs on the main street between the roundabouts and whether this should be enforced as so many people travel with dogs. The overall view of the committee was that the council should do more to enforce the by law as some dogs were menacing. It was decided to add enforcement of by laws regarding parking and dogs to the next meeting as the 90 minute limit was not being enforced

5.10 Allen Juffermans raised a question as to what is happening with the old post office building. It was thought that this building still had some phone line inside and also asbestos issues. Lynne to try and get an update on the building

5.11 Matt McDonald raised the issue of cellphone coverage in the area being very poor, should this be raised with local providers

5.12 The A & P show committee have reached out to change the date of the Christmas parade this year to work in with the Royal Show. This to be followed up by Amy

6. AOCB

None

The next meeting will be held on Monday 9th June 2025.

The meeting concluded at 6.45pm

Matthew Dimock
CHAIRPERSON