
MINUTES OF THE STRATFORD BUSINESS ASSOCIATION MEETING HELD AT TET STADIUM BAR & BISTRO, ON MONDAY 7th JULY 2025 AT 5.30PM.

PRESENT

Chair: Matthew Dimock. Committee: Glenn Adams, Matthew McDonald, Arnold Cox, Maureen Tunnicliff, Trevor Tunnicliff, Amy Spencer, Peter Hogan, Mike Radich, Allen Juffermans and Amy Hill

IN ATTENDANCE

Peter Reed, Wayne Bloor

**Dimock/Adams
Carried**

APOLOGIES

None

PROSPERO PLACE

Peter Reed and Wayne Bloor came to speak about the Prospero Place upgrade and shared some of their designs and ideas.

- Shelter between Paper Plus and existing Canopy
- Existing canopy not maintained well. Dedicated maintenance plan for footpaths and canopy
- Solar Panels to offset lighting costs
- Leave mature trees and just remove the garden / fence area
- Stage at the opposite corner so it's not a traffic distraction and health and safety issue
- Umbrellas/shelter over tables
- More people are parking on Miranda Street so that becomes an entrance to the town, needs to be more inviting
- A structure or shelter to be added to the Prospero Place Plan, no shelter in SDC plan
- Using local designers and contractors to do the work

1. CONFIRMATION OF MINUTES

- 1.1 Stratford Business Association Meeting – Monday 9th June.
Matters Arising: None

RECOMMENDATION

THAT the minutes of the Stratford Business Association meeting held on Monday 9th June be confirmed.

**Dimock/Cox
Carried**

2. CORRESPONDENCE

Inward: Xero Workshop registrations, TET Funding, First Aid registrations, Americarna, On the House, Council support for events, Advertising quotes NZME and Stratford Press.

Confirmation of website price quote has been accepted

Outward: Mailchimp Xero Workshops, newsletter, BA5 invites, Shop & Win registration

RECOMMENDATION

THAT the correspondence be accepted and received

**Adams/Dimock
Carried**

3. FINANCIAL REPORT

3.1	Current Account balance as of 2 July 2025	\$74,286.00
	Visa balance as of 2 July 2025	-\$339.42

3.2 Financial report

The Xero Reports for July are attached. For your reference I have also added a P & L for the financial year to date, compared to the previous year

Paid - Vouchers

Magnum Sports	\$600
New World	\$40
Jichelle	\$70
Mitre 10	\$670

VOUCHER TOTAL \$1380

Paid

The Baking Company	\$165
Creative Printz – Business Cards	\$80

To Pay

Amy – Coffee/Tea etc for Workshops	\$49.91
Favour the Brave – WEBSITE	\$6307.75
Colonel Malones – BA5 expenses	\$500

TOTAL TO PAY \$6857.66

RECOMMENDATION

THAT the financial report is received, and the payments approved.

Radich/Juffermans
Carried

4. REPORTS

Amy spoke to her report.

Slow interest in First Aid course but 5 registrations so far.

July Lunch and learn – McCallum and Dallas – 7 Ways to Grow

August Workshop – Mindfulness for Dogs – details to come.

Working on the website, still updating details for businesses but website is now live.

RECOMMENDATION

THAT the secretary's report be accepted and received

M Tunnicliff/Dimock
Carried

5. GENERAL BUSINESS

5.1 BA5 updates. Promotion of the host the month before the event on social media, taking photos of prize winners on the night for our newsletter and social media. Govett Quilliam interested in September.

July (23 rd)	Stratford Community House
August (27 th)	TBC
September (24 th)	TBC
October (29 th)	Percy Thomson Gallery - TBC
November (19 th)	Shakee Pear Cafe

5.2 Workshops, McCallum and Dallas booked for July with no interest, committee agreed to cancel Mindfulness for Dogs booked for August. First Aid Course September 5 registered so far.

5.3 Website updates have been completed by Tim; Amy is currently working through updating business information for all businesses, the website is live, to be discussed at the next meeting.

5.4 Shop & Win promotion, prize money to be changed to \$500 x2 and \$200 x5 per week. Advertising agreed to do ½ page advert in Stratford Press and Radio Advertising with NZME Quotes accepted. Amy to approach businesses face to face to get more registrations.

MOTION – Can use up to \$500 for digital advertising

This motion was proposed by Matt McDonald and seconded by Matt Dimock – Carried

5.5 Americarna – Letter to TET to see if they would support Americarna if we put a funding application in. Grant Morrison to Speak at meeting closer to Americarna about NZTA road closures etc.

5.6 Christmas Parade, accept support from the council for help with floats and managing Prospero Place Area. Letter to council to ask to use Prospero Place.
No Market as stall holders may have a conflict with the A&P show being the same weekend. Email SBA members and see if they are interested in having a stall, if anyone wants a stall they must join SBA. Bouncy Castle and Face painting for kids.
Santa for kids after the parade, lines to be managed by council staff
Gavin Cox to be offered free SBA membership for use of his Santa Sleigh in the Parade.
Carl Bates to be asked to judge floats, Mayor to ride in the sleigh with Santa

5.7 Submission to be made to SDC about Prospero Place upgrades, consultation process to be addressed separately

5.8 Items for next meeting.

- Shared office space / recruiting businesses to Stratford like The Foundry in Hawera
- Website
- On The House to speak at August meeting

The next meeting will be held on Monday 11th August 2025

Month	Meeting
August	Monday 11 th
September	Monday 8 th
October AGM	Monday 13 th
November	Monday 10 th

The meeting concluded at 6.58pm

Matthew Dimock
CHAIRPERSON