
MINUTES OF THE STRATFORD BUSINESS ASSOCIATION MEETING HELD AT TET STADIUM BAR & BISTRO, ON TUESDAY 7 FEBRUARY AT 5.30PM.

PRESENT

Matthew Dimock, Caleb Robinson, Sharon Mackie-Langton, Steve Roberts, and Amy Kingston (Secretary).

IN ATTENDANCE

Peter McNamara, Kathrena Van Hout and Victoria Araba from Stratford District Council.

PRESENTATION

Waste Management and Minimisation Plan (WMMP) review.

The secretary made the following notes:

- The WMMP sets out Stratford District's plans and objectives for waste management and minimisation and is currently under review.
- Council staff are meeting with key stakeholders to obtain feedback and aspirations for the Stratford district.
- Council staff wish to obtain feedback on vision and goals. The current vision is **"Towards Zero Waste"** the committee all agree this is good rather than committing that we will have zero waste by a certain date we will continually be working towards it.
- The current goals are: Maximise opportunities to reduce waste to landfill, Reduce the harmful and costly effects of waste, Improve efficiency of resource use. The committee also felt these were good goals but suggested to make them more measurable through targets.
- It was identified that 60% of household waste is organics.
- A key theme that came up was around education and a lack of knowledge – this is an important piece for sustainable outcomes.
- A public meeting will be held next Wednesday 15 February - SBA will share this through our channels.
- There is a waste levy fund that will be opening this month to financially support projects that avoid, reduce, recycle, recover, or reuse waste in the stratford district.
- Businesses can currently sign up to do a waste audit through council that will identify their current waste streams and provide the business with a tool kit focusing education.
- Council does not currently support curb side collection for commercial businesses. This is something that could be consulted on in the next long-term plan (LTP) which will be taking place this year.
- The committee voiced they do not want to lose the private waste collection services but it would be good to get access to data for full transparency on where we currently stand as a district – council do not currently have access to this information.
- From here, objectives and targets will be formulated and council staff will come back for feedback from the committee before commencing public consultation in 3-4 months' time.

APOLOGIES

Stan Chesswas, Richard Williams and Matthew McDonald.

ANNOUNCEMENTS

1. CONFIRMATION OF MINUTES

- 1.1 Stratford Business Association Meeting – Monday 12 December 2022. The minutes are attached.

RECOMMENDED

THAT the minutes of the Stratford Business Association meeting held on Monday 12 December be confirmed.

DIMOCK/ROBINSON
Carried

2. CORRESPONDENCE

Inward:

CMK	31-12-22 GST Return
Safe Business Solutions	Health & Safety Workshop Proposal from SBS
Kelvin Wright	Venture Taranaki launch Taranaki Trends Summer 22/23
Companies Office	Change of rules for stratford business association

Outward:

Secretary	Payment Approval – January
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THAT the correspondence be accepted and received.

ROBERTS/MACKIE-LANGTON
Carried

3. FINANCIAL REPORT

3.1 **Current**

Account balance as of 30 January 2023 - **\$85,130.26**

Visa balance as of 28 January 2023 – *January statement to come*

3.2 **Financial report**

The Xero reports for December and January are attached.

3.3 **Paid:**

(December)

Workshops/Training/BA5

September BA5	Stratford District Council	\$300.00
Stratford Mountain House	Women in Business (Aug)	\$339.50

Voucher reimbursements

Stratford New World	Voucher reimbursement	\$210.00
Stratford New World	Voucher reimbursement	\$180.00
Five Star Liquor	Voucher reimbursement	\$200.00
Stratford ITM	Voucher reimbursement	\$150.00
DIMOCKS 100%	Voucher reimbursement	\$150.00
Stratford Pharmacy	Voucher reimbursement	\$150.00
Magnum Sports	Voucher reimbursement	\$220.00
Stratford Mountain House	Voucher reimbursement	\$20.00
Caltex Stratford	Voucher reimbursement	\$620.00
Stratford Paper Plus	Voucher reimbursement	\$140.00
Jichelle Health & Beau	Voucher reimbursement	\$70.00
Masters Ltd.	Voucher reimbursement	\$20.00

General Expenses

CMK	Xero subscription for Nov	\$75.90
CMK	Preparation of annual accounts	\$920.00
NZME	Advertising	\$3616.75
SCH	Venue Hire – Nov	\$28.75
Technology SOS	Website	\$414.00
Abstract Signs	Voucher printing	\$894.70
Taranaki Chamber	Membership renewal	\$ 270.25

Christmas Parade

Ashleigh Downing	Hula Hoop performance	\$125.00
MediaWorks	Radio	\$2,688.11
Unity Wara	Entertainment	\$300.00
Frontline Ambulance	First Aid	\$690.00
Little Rocket	Design	\$86.25
Stratford District Council	Traffic Management	\$8,257.00
Amy Taunt	Photography	\$150.00
TLL events	Stage & sound	\$1,827.35

(January)

Voucher reimbursements

Central Taranaki Auto	Voucher reimbursement	\$100.00
Central Taranaki Auto	Voucher reimbursement	\$50.00
Colonel Malones	Voucher reimbursement	\$300.00
Dimocks	Voucher reimbursement	\$250.00
Five Star Liquor	Voucher reimbursement	\$1120.00
Masters Ltd.	Voucher reimbursement	\$340.00
Masters Ltd.	Voucher reimbursement	\$1640.00
Stratford Pharmacy	Voucher reimbursement	\$50.00
Stratford New World	Voucher reimbursement	\$2090.00
Willo	Voucher reimbursement	\$150.00
Cottage Lane	Voucher reimbursement	\$100.00

General

SCH	Room Hire (Dec)	\$28.75
Stadium Bar & Bistro	AGM 2022 catering	\$237.50

Christmas

NZME	Christmas Radio	\$1609.08
Fieldtorque	Santa's Cave	\$3645.12
A Love of Cakes	Christmas window comp sweets	\$55.00
Stratford Pipe Band	Parade	\$500.00
Stratford Singers	Parade	\$250.00

Total paid: \$35,329.01

3.4 To be paid:

General Expenses

Merco	Poli fees	\$0.58
NZME	Advertising	\$366.10
NZME	Advertising	\$1696.25
Mediaworks	Advertsing	\$779.59
CMK	Xero fees (Dec)	\$75.90
CMK	Xero fees (Jan)	\$75.90

Voucher reimbursements

Forgotten 43	Voucher reimbursement	\$110.00
Five Star Liquor	Voucher reimbursement	\$300.00

Colonel Malones	Voucher reimbursement	\$300.00
Stratford Mountain House	Voucher reimbursement	\$450.00
Stratford Knit & Sew	Voucher reimbursement	\$50.00
Stadium Bar & Bistro	Voucher reimbursement	\$200.00
Sinclair Electrical	Voucher reimbursement	\$100.00
Jichelle	Voucher reimbursement	\$100.00
Americarna		
Abstract Signs	Printing (signage)	\$655.50

Total to pay: \$5259.82

THAT the financial report is received and the payments approved.

DIMOCK/MCDONALD
Carried

The secretary made the following notes:

- An additional invoice from Abstract Signs of has been added to the minutes.
- Payments could not be approved as $\frac{3}{4}$ of the committee members in attendance had invoice for payment. The secretary will send out to the wider committee for approval.

4. REPORTS

4.1 Secretary's Report attached.

THAT the secretary's report be received.

ROBINSON/ROBERTS
Carried

The secretary made the following notes:

- The committee discussed the cost of Shane Jordan (world champ wood chopper) putting on a show at Americarna. The estimated cost would be 5-6k and would include:
 - o 3 - 4 shows over 3 hours roughly 15mins each show.
 - o 4 axemen: 2 world champions and 2 under 21 NZ representatives.
 - o 4 event stages (provided)
 - o All the wood supplied
 - o Full clean up

Events

- Underhand
 - Stocksaw
 - Standing
 - Single
 - spring board
 - Hotsaw
 - mod saw
- Unfortunately, the committee do not have the budget to support this so will not be holding this event at this time.
 - Kelly Van Pelt is no longer supporting the website maintenance for SBA. The secretary will send an email out to their database seeking support for this.

5. GENERAL BUSINESS

5.1 **BA5's**

Mon 20 February – Mediaworks
Wednesday 15 March – Remedy
Tuesday 18 April – Stratford Catering company
Wednesday 17 may – Stratford Park

5.2 **Membership**

	New	YTD 2021/ 2022
Members	2	143

- [Woosh Exterior Cleaning](#). "*We offer professional & effective exterior cleaning without the risk of damage by using low-pressure Soft Washing methods on your home & high-pressure Water Blasting on hard surfaces such as driveways & concrete.*"
- [Landpro](#). "*Landpro are passionate about rural NZ. We navigate the complex environmental challenges to deliver strategic outcomes for our clients and communities.*"

5.3 **Town sound system**

Matthew Dimock led discussion

- The speakers along Broadway are not currently working and they will need to be replaced – both the sound system and wiring.
- The committee discussed options and will seek quotes to bring back for discussion. Matthew will lead this.

- Having a system that individual speakers can be turned off/on and volume changed as required will be preferable for the businesses.
- Being able to run a P.A. system through the speakers will also be beneficial for large events held in the CBD.

5.4 **Romeo Awards**

Matthew Dimock led discussion

- The committee discussed if this will be going ahead for 2023 and after discussing what is involved and the timeframes it was decided to push to 2024 to give the event the time it needs to make it a good one.
- This will be left as a revolving matter on the agenda. The secretary will send through the budget from 2021 for the March meeting.
- Also noted, to check participating businesses on the voucher scheme.

5.5 **Committee Meeting**

The next committee Meeting will be held on Monday 20 March 2023.

The meeting concluded at 7:44pm

Matthew Dimock
CHAIRPERSON