
MINUTES OF THE STRATFORD BUSINESS ASSOCIATION MEETING HELD AT TET STADIUM BAR & BISTRO, ON MONDAY 20th OCTOBER 2025 AT 5.30PM.

PRESENT

Chair: Matthew Dimock. Committee: Glenn Adams, Matthew McDonald, Arnold Cox, Trevor Tunnicliff, Maureen Tunnicliff Amy Spencer, and Amy Hill

APOLOGIES

None

Dimock/Cox

Carried

1. CONFIRMATION OF MINUTES

1.1 Stratford Business Association Meeting – Wednesday 17th September.

RECOMMENDATION

THAT the minutes of the Stratford Business Association meeting held on Wednesday 17th September be confirmed.

**Adams/McDonald
Carried**

2. CORRESPONDENCE

Inward: Christmas Parade communications, Float registrations, Mediaworks ads, Marketing workshop registrations, Americarna quotes, A&P association, Earthquake risk stickers, SDC Roding Fee

Outward: Mailchimp newsletter, Christmas Parade communications, Americarna quotes

RECOMMENDATION

THAT the correspondence be accepted and received

**McDonald/M Tunnicliff
Carried**

FINANCIAL REPORT

3.1 Current

Account balance as of 15 Oct 25 \$76,922.70

Visa balance as of 15 Oct 25 -\$102.71

3.2 Financial report

The Xero reports are attached. For your reference I have also added a P & L for the financial year to date, compared to the previous year.

3.3 Paid: Vouchers

Mackays Unichem Pharmacy	\$500
Mitre 10	\$870
New World	\$1390
The Baking Comapny	\$50
Total	\$2810

Paid: Bills

Stratford Press – AGM Advert	\$96.60
NZME – Remainder for Shop & Win	\$1062.69
Total	\$1159.29

To Pay

Creative Printz – Mediaworks Vouchers	\$108
The HTL Group - Insurance	\$1275.57
Caltex - Vouchers	\$980
Mitch & his Guitar – (Americarna 50% Deposit)	\$300
Abstract Signs – Billboards Christmas Parade	\$713
Stadium Bar & Bistro – AGM Catering	\$462.50
Total	\$3839.07

RECOMMENDATION

THAT the financial report is received, and the payments approved.

Dimock/Adams
Carried

REPORTS

Amy spoke to her report. Christmas parade organization is coming together well. Americarna planning started. Potential new members PGG, Farmlands, Sgt Peppers, Bubs & Cubs Amy to follow up again.

RECOMMENDATION

THAT the secretary's report be accepted and received

McDonald/Cox
Carried

GENERAL BUSINESS

5.1 BA5 updates

October (29 th)	Percy Thomson Gallery
November (19 th)	Shakee Pear Cafe
December (10 th)	SBA / TET
January (28 th)	NO BA5
February (18 th)	Stratford Mountain House
March (25 th)	Findlays Florist TBC

5.2 Website – Tim has been contacted to make changes, Amy to add “Where can I spend my vouchers’ to the website.

5.2 Christmas Parade – Gavin Cox, selling up. He owns the Santa Sleigh used for the parade.

MOTION – SBA to purchase the Santa Sleigh for up to \$3000

This motion was proposed by Amy Spencer and seconded by Arnold Cox – Carried

21-10-25 – Matt Dimock has agreed to \$2500 with Gavin for the Sleigh – Invoice to come.

Committee to reach out to potential options on where to store the Santa Sleigh

Maurice Best to be asked to MC if quote comes back from Ken from More FM too expensive
Discussion around having a local celebrity in the Santa Sleigh for next year instead of the mayor.

5.3 Christmas Window competition – To be on display for the Christmas parade, winners to be announced on the night of the parade. Judging day Thursday 27th November, to be judged by Matthew McDonald and Glenn Adams. A&P Association is giving 1x show ticket to all window entrants. 1st, 2nd and 3rd window signs to be made for future window competitions.

5.4 Flagpole stands needed to purchase for upcoming events; they are \$105 each. SBA would need 2.

MOTION – Amy to purchase 2 stands on the SBA Debit Card

This motion was proposed by Matt McDonald and seconded by Glenn Adams – Carried

5.5 Earthquake Risk Warning stickers – Amy to reply to communications and ask if building owners can remove the stickers now as they are negatively affecting business.

5.6 Strategic Plan – to be discussed at the next meeting

5.7 Beverage allowance for committee meetings

MOTION – Refreshment allowance up to \$15 per committee member in attendance at the meeting
This motion was proposed by Matt Dimock and seconded by Amy Spencer – Carried

5.8 Shop Local Promotion

Mediaworks to draft scripts to be approved by Matt Dimock, Matt McDonald and Amy Hill
Amy to Create Social media ‘Shop Local’

5.9 Discussion around how many wheelchair car parks are needed in Stratford, the loss of car parks on the main street is affecting businesses. Email to council asking what ratio of accessible car parks is needed.

5.10 Romeo Awards 2026 – Date TBC preferably August

Amy to see what Saturdays are free in August, not to clash with All blacks games and when War Memorial is free

- Sponsorship from businesses will be lower than in the past
- Finger food not meals
- Matt McDonald to ask about a one off event liquor license
- Amy to get quotes from bands/MC/Dobsons/Catering over the next few meetings

5.11 Update on Prospero Place upgrade, Amy to email council

5.12 SBA to help the tradies

Builders are struggling with consent process at council. SDC rules are very strict.

SBA to write to council on behalf of the tradies that are members. Get statements from them and leave them anonymous.

Items for next meeting

- Shared Office Space
- Strategic Plan
- Earthquake Risk Stickers
- Romeo Awards
- How to streamline consent processes SBA to work with SDC

The next meetings

<u>Month</u>	<u>Meeting</u>
November Committee Meeting	Monday 10 th – 5.30pm
December Committee Meeting	Monday 15 th - 5.30pm
January (NO MEETING)	NO MEETING
February Committee Meeting	Monday 9 th – 5.30pm
March Committee Meeting	Monday 16 th 5.30pm
April Committee Meeting	Monday 13 th 5.30pm

The meeting concluded at 6.39pm

Matthew Dimock
CHAIRPERSON