MINUTES OF THE STRATFORD BUSINESS ASSOCIATION MEETING HELD AT TET STADIUM BAR & BISTRO, ON 9th FEBRUARY 2025 AT 5.30PM.

PRESENT
Chair: Matthew Dimock. Committee: Glenn Adams, Arnold Cox, Trevor Tunnicliff, Maureen Tunnicliff, Amy Spencer, and Amy Hill

APOLOGIES Cody Bibby

IN ATTENDANCE

Adams/Spencer
Carried

1. CONFIRMATION OF MINUTES

1.1 Stratford Business Association Meeting – Tuesday 20th January

RECOMMENDATION
THAT the minutes of the Stratford Business Association meeting held on Tuesday 20th January be confirmed.

M Tunnicliff/Adams
Carried

2. CORRESPONDENCE

Inward: Americarna Communications, Romeo awards quotes, Carl Bates letter

Outward: Americarna communications, BA5 hosts, Workshop bookings,
Roading closure communications, Romeo awards quotes

RECOMMENDATION

THAT the correspondence be accepted and received

Cox/Spencer
Carried

FINANCIAL REPORT

3.1 **Current**
Account balance as of 13 Jan 26 $40,013.51
Visa balance as of 13 Jan 26 -$92.33

3.2 Financial report
The Xero reports are attached. For your reference I have also added a P & L for the financial year to date, compared to the previous year

3.3 Paid: Vouchers

Unichem Pharmacy	**$310**
Caltex	**$1210**
New Commercial	**$360**
Sinclair Electrical	**$50**
Stratford Knit & Sew	**$50**
Total	**$1930**

Paid: Bills

Stadium Bar & Bistro	**$66**
Total	**$66**

To Pay

Rotary – Sausage sizzles (Invoice to come)	**?**
New World	**$4040**
Dairymaster	**$150**
Stratford Pharmacy	**$50**
Mitre 10	**$620**
Tutaki Youth	**$50**
CMK – Tax Fee	**$115**
Paper Plus – Wall Calendar	**$8.99**
Total	**$5033.99**

RECOMMENDATION
THAT the financial report is received, and the payments approved. **M Tunnicliff/Spencer Carrie**

REPORTS

Amy spoke to her report, Americarna – Extra communication needed with NZTA, working with Grant from Central Traffic Services. Working on workshops for 2026 (March & April booked). Planning underway for Romeo Awards.

RECOMMENDATION

THAT the secretary's report be accepted and received

McDonald/Adams
Carried

GENERAL BUSINESS

5. BA5 updates

BA5 - Date	Host / Venue
February (18th)	Stratford Mountain House
March (24th)	Findlays Florist
April (28th)	Mountain Motors? Kings Theatre TBC
May (26th)	Central Tyre & Automotive
June (23rd)	Kings Theatre? TBC
July (28th)	Collective First National

5.1 Americarna

Extra information needed for NZTA, Shop & Win (11 Businesses), Billboards up.

Americarna bunting is damaged, committee decided its too late to do anything for this years Americarna will look into new bunting for 2027. Fulton Hogan charges $1700 to install bunting, SBA to look into installing themselves for 2027. Committee approved $500 for Cadets for Americarna

5.2 TET Funding

TET Americarna application for $15,000 has been approved. TET Annual application for $98,000 will be considered at their March meeting on 18th March

5.3 Building Verandas

Letter to SDC, Councilors, Regional Council, CEO, Health & Safety.
Several shop verandas are very damaged and unsafe. Amy to draft letter and send around committee before sending out.

5.4 Workshops

Ellen Hall and Amelie Moncel booked for 21st April (2 x 45 Minutes time slots so people can choose to attend just one or both workshops)
11 registrations for Canva on March 3rd

5.5 Disabled Carparks
Amy to draft separate letter about disabled carparks on Broadway. Taking away customers from local businesses etc. to be sent around committee before sending out. Amy to contact Grant at Central Traffic Services to see who else we can send letter to at NZTA.

5.6 Romeo Awards
Theme – Roaring 20s

MOTION – Sponsorship letter approved and to be sent out next week to members first the general public after
This motion was proposed by Matthew Dimock and seconded by Maureen Tunicliff

Kim at (Milk & Beans) has a bar manager's license. Amy to contact and see if she would like to run the bar with help from Toko Lions club
Bar Budget and amounts to be edited, need more 0% beer and low alcohol beer for license.
Speights Ultra beer to replace Tui
RTD price $10

1 Gold table to be put aside for the SBA Committee, Dimocks and Matthew & Co either side of Committee table.

Catering – Replace grazing table with Supper instead

Survey (Mystery shopper results) to be offered for free to SBA members and $50 for Non Members

When businesses pay for tables Amy to ask what Wine/Beers they would like on the table (Gold/Silver)

MOTION – Quotes to be accepted (Dobsons, TSH, Photography, MC, Website, Mystery Shoppers)
This motion was proposed by Matthew Dimock and seconded by Amy Spencer

5.7 Carl Bates letter
Reply to be sent to Carl Bates that SBA is in approval of his submission

5.8 MOU with Stratford District Council (March Meeting)
A draft template has started, Amy to have 2nd draft for March meeting
Items to add:

- Vouchers – Sale of SBA vouchers at council front desk. Staff Christmas vouchers are the only vouchers to be invoiced on redemption the rest need to be paid for first
- Speakers in clocktower, SBA need to have access to this
- SBA to liaise with business community on the council's behalf
- Working relationship between SDC and SBA
- Consultation via one point of contact for feedback. Direct with CEO for submissions

5.8 Items for next meeting

- Romeo Awards
- MOU with Council
- Storage for Santa Sleigh

The next meetings

Month	**Meeting**
March Committee Meeting	Monday 16th 5.30pm
April Committee Meeting	Monday 13th 5.30pm
May Committee Meeting	Monday 11th 5.30pm
June Committee Meeting	Monday 8th 5.30pm
July Committee Meeting	Monday 13th 5.30pm

The meeting concluded at 7.10pm

Next meeting – Monday 16th March

(week later because of Taranaki Anniversary)

Matthew Dimock
CHAIRPERSON